

VISUAL MERCHANDISER

We are looking for an experienced Visual Merchandiser with a demonstrated talent in crafting captivating furniture layouts, creating stunning window displays, and maintaining brand consistency. Additionally be able to produce basic marketing materials.

Key Responsibilities

1. Visual Merchandising:

- Ensure the proper arrangement and styling of furniture pieces to enhance their appeal and functionality within our stores.
- Planning and building accessory displays to maximize impact with the retail team.
- Sourcing and installing additional props required for display.
- Implement eye-catching window displays according to our promotional theme.
- Maintain brand consistency in visual displays.
- Collaborate with the import team to plan and execute product arrivals and refresh displays accordingly.

2. Interior Styling:

- Engage with our retail customers upon request to understand their needs, offer product recommendations and styling.
- Create visually appealing presentation for clients.
- Address customer questions and objections with confidence and professionalism.

3. Graphic Design:

- Create and produce graphic works, including marketing materials, digital assets, and other design materials that align with our brand identity.
- Maintain and uphold brand guidelines and ensure that all designs are consistent.

4. Trend and Market Analysis:

- Stay updated on design trends in the furniture and design industry to get updated and identify current trend of customer preferences and demands.

Qualifications

- Bachelor's degree in any related field.
- Excellent English communication skills, both written and spoken.
- Strong knowledge and appreciation in art and design especially in NORSE Republics's selection of styles and brands.
- Proven experience as a Visual Merchandiser, preferably in a retail environment.
- Strong communication and interpersonal skills to interact with customers and collaborate with team members.
- Ability to work independently, as well as part of a team.

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If you are interested, please contact;

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